



2011 Oswego Kartway Sponsorship Packages

Bronze Package - \$100

- 2' X 2' sign at track
- Web site link

Silver Package - \$200

- 4' X 4' sign at track
- Web site link
- Night of racing named after your company

Gold Package - \$400

- 4' X 8' sign placed in premium sign location on front straightaway.
- Web site link
- Night of racing named after your company

Platinum Package - \$500

- 4' X 8' sign placed in premium location on front straightaway.
- Web site link
- Night of racing named after your company
- Your choice of a class to be named after your company in all web site, print and PA announcements.

Premium sign locations are located near the flag stand area of the front straightaway, it is also where all feature winner pictures are taken each week.

The daily newspaper in Oswego "The Palladium Times" posts our results every Tuesday during the racing season with all sponsor info included.

Our website www.oswegokartway.com receives almost 200 hits per day during the racing season.

We have an 18 race schedule for 2011, April through September. Our premier event The 5th Annual Dirt Track Classic kicks off the largest supermodified race weekend in the country on Labor Day weekend, the International Classic. It is a standing room only crowd with well over 1000 spectators on hand for that event along with 90 – 100 karts. We average 65-75 karts per week during the regular season.

For more information Contact:
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